



Surge Communications, Innovations and Online Services

Government Capability Statement

Cage: 8PJF9

UEI: C9GSWNNLP4C5

DUNS: 05-602-2769

SBA WOSB
Woman Owned Small Business

About Us

Surge Communications, Innovations and Online Services (Surge) is a Woman-Owned Small Business (WOSB) certified, full-service agency, providing strategic communications, public affairs, PR, stakeholder/constituent relations, marketing, advertising, and digital engagement services to government agencies. We help federal, state, tribal and local agencies build public trust, increase community engagement, improve information dissemination, and achieve mission objectives through integrated communications and digital solutions.

Core Competencies

Strategic Communications

- Constituent Relations/Services
- Public Engagement & Consultation
- Consensus-Building and Facilitation
- Public Affairs
- Public Relations
- Media Relations
- Crisis Communications
- Community Outreach & Stakeholder Engagement
- Public Information Campaigns

Digital Government Services

- Website Design, Development & Management
- SEO/SEM
- Social Media Content, Management & Advertising
- Digital Marketing & Analytics

Creative Services

- Branding & Identity Development
- Graphic Design
- Content Creation & Copywriting
- Advertising Campaign Development

Past Performance

- Developed and implemented a multi-year public relations and community outreach campaign for a federal Superfund site responsible party to keep 280,000+ residents apprised of plans, impact, and progress. Coordinated with multiple federal, state, tribal and local agencies and stakeholders.
- Managed public awareness campaign for Minnesota Department of Transportation reaching 1.2 million adult listeners.
- Used targeted marketing and advertising for local credit union leading to growth in membership and opening of five additional locations.

Differentiators

- Certified Woman-Owned Small Business (WOSB)
- Broad experience working with federal, state, tribal, and local government agencies.
- Value-First pricing & efficiency
- Principal-led project management and client engagement
- Expertise in public-sector communications and community outreach
- Integrated team providing strategy, creative, digital, and media services under one contract vehicle
- Experience coordinating and supporting local, regional, national, and international initiatives
- Award-winning creative and advertising campaigns
- Crisis communications and public information needs

Certifications, Awards & Leadership

- WOSB certified
- SBA.gov certified
- SAM.gov registered
- Google Adwords Experts
- HubSpot SEO Certification
- Addy Award-Winning Commercials
- Rotary Local Club Public Image Chair
- Rotary District Public Image Chair & Team Leader

NAICS/NIGP Codes

541810 (Advertising Agencies)
541820 (Public Relations Agencies)
541613 (Marketing Consulting)
541430 (Graphic Design Services)
541830 (Media Buying Agencies)
915-10 Advertising, Digital
915-71 Newspaper & Publication Advertising, Non-legal
915-96 Web Page Design, Management & Maintenance

Point of Contact

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WOMEN OWNED

SCAN FOR FULL CAPABILITIES

